Project Spotlight

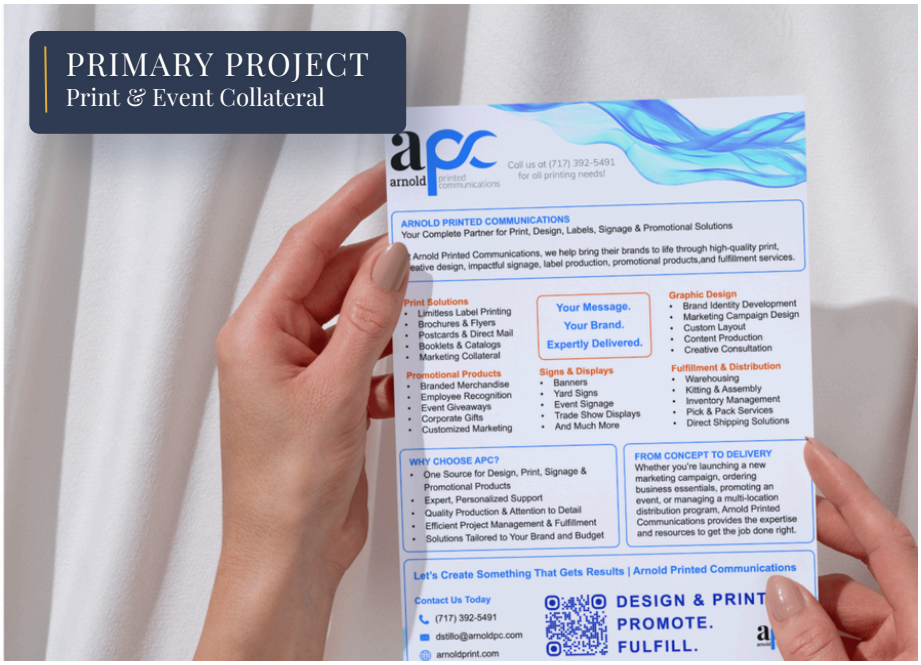
K MARKETING CO.

ARNOLD PRINTED COMMUNICATIONS

INDUSTRY
Creative, Print & Media

PROJECT TYPE
Print Design

PROJECT SCOPE
Single Project







ABOUT
THE PROJECT

Serving Lancaster for over 50 years, Arnold Printed Communications provides end-to-end printing, signage, and fulfillment. K Marketing Co. designed a suite of sales flyers, rack cards, and event banners.

THE
CHALLENGE

With capabilities spanning custom labels, large-format signage, and warehousing, APC needed clean, modern collateral to showcase its full-service offerings and drive quote requests at trade shows and sales meetings.

OUR
SERVICES

- Sales Flyers & Service Overviews
- Printing & Fulfillment Rack Cards
- Full-Size & Tabletop Event Banners
- Copywriting & Print-Ready Layouts

RESULTS AT A GLANCE

SALES COLLATERAL
Flyers & 4"x9" Rack Cards

EVENT SIGNAGE
Full & Tabletop Banners

PRINT-READY
QR-Integrated Layouts

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