Project Spotlight

CLEANWORKS

INDUSTRY
Home & Commercial Trades

PROJECT TYPE
Website Design

PROJECT SCOPE
Marketing Management







ABOUT THE PROJECT

CleanWorks Services Inc. provides commercial janitorial, floor care, and specialty cleaning across Central PA. K Marketing Co. built their website and leads ongoing marketing management to grow search visibility and B2B leads.

THE CHALLENGE

Competing with regional cleaning franchises in Lancaster County, CleanWorks needed a mobile-responsive website and top local search rankings to win commercial facility contracts and support ongoing staff recruitment.

OUR SERVICES

- Wix Website & ADA Updates
- Local SEO & Blogs
- Social Media & LinkedIn Launch
- Meta Ads & Hiring Support

RESULTS AT A GLANCE

ORGANIC KEYWORDS
45 to 507 Ranked Keywords

WEBSITE TRAFFIC
Doubled Weekly Sessions

SOCIAL REACH
624 Facebook Followers

717-875-4525 | 113 Oakridge Dr. Mountville PA 17554 | KMarketingCo.com