Project Spotlight

K MARKETING CO.

INTERIOR FANCIES

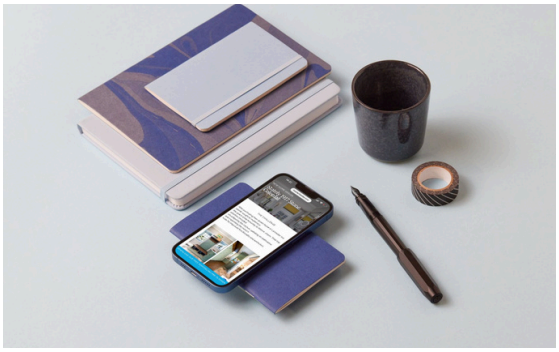
INDUSTRY
Architecture & Interiors

PROJECT TYPE
SEO & Keyword Research

PROJECT SCOPE
Marketing Management







ABOUT
THE PROJECT
Boutique interior design firm expanding digital presence to attract high-end clients.

THE
CHALLENGE
Build organic visibility in a competitive market and convert traffic into leads.

OUR
SERVICES
Keyword SEO, technical site optimization, and content engagement tracking.

RESULTS AT A GLANCE

KEYWORD GROWTH
600% Increase in their total ranked keywords across their website.

KEYWORD RANKINGS
Rankings have increased up to 43% since marketing management began.

SITE ENGAGEMENT
Website has reached 65.63% engagement rate per session.

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